

CORPORATE SPONSORSHIP DECK

Hello Sir / Ma'am

We are pleased to invite your brand to partner with THE SAPPHIRE NIGHT WITH MASOOM SHARMA – Agra's Biggest Desi & Haryanvi Musical Night 2026.

This is a unique opportunity to showcase your brand through event branding, onground activations, digital promotions, and live audience engagement.

Sponsor. Stream. Own The Moment.

We would love to discuss a customized Branding Partnership with your organization.

Regards:

Tradcom Marketing Pvt. Ltd.

THE SAPPHIRE NIGHT WITH MASOOM SHARMA
Desi Beat • Haryanvi Heat

Where Music Meets Millions.

AGRA | OCTOBER 2026

Presented by: Sapphire Creator Network



SAPPHIRE CREATOR NETWORK
PRESENTS

LIVE
CONCERT

THE
Sapphire
NIGHT
WITH
MASOOM SHARMA

24 OCTOBER 2026

VENUE PARTNER

AGRAWAN HERITAGE UNIVERSITY
AGRA

FOR MORE INFO CALL

ABOUT THE EVENT

THE SAPPHIRE NIGHT WITH MASOOM SHARMA - उत्तर भारत के सबसे बड़े हरियाणवी म्यूजिक और यूथ एंटरटेनमेंट फेस्टिवल्स में से एक बनने की दिशा में एक प्रीमियम लाइव कंसर्ट है। यह केवल एक म्यूजिक शो नहीं बल्कि हाई इंपैक्ट ब्रांडिंग प्लेटफार्म है जहां लाइव ऑडियंस, सोशल मीडिया, इनफ्लुएंसर एंड सोशल मीडिया, इन्फ्लुएंसर नेटवर्क और डिजिटल प्रमोशन के माध्यम से ब्रांड्स को व्यापक दृश्यता मिलेगी।

EVENT HIGHLIGHTS

- Grand Live Performance by Masoom Sharma
- 20,000+ Expected Live Audience
- 1 Crore+ Digital Reach
- Influencer & Creator Promotions
- LED Stage Experience
- Live Media Coverage
- VIP & Corporate Lounge
- Food & Lifestyle Zone
- Brand Activation Areas

WHY SPONSOR THE SAPPHIRE NIGHT?

- Direct access to North India's youth audience
- Massive Digital Visibility
- High Brand Recall
- Strong Social Media Engagement
- On-Ground Consumer Interaction
- Corporate Networking Opportunities
- Premium Brand Positioning

SPONSORSHIP OPPORTUNITIES

1. TITLE SPONSOR (1) – ₹25 Lakh

Benefits

- Event Naming Rights Largest Logo Placement
Main Stage Branding

- Press Conference Branding
 - Entry Gate Branding
 - LED Screen Visibility
 - All Print & Digital Promotions
 - 20 VIP Passes
 - Corporate Hospitality
 - Exhibition Stall
 - Brand Announcement Throughout Event
-

2. BROADCASTING PARTNER – ₹20 Lakh

Benefits

- Official broadcasting partner status
 - Exclusive content access
 - Strong digital visibility
 - On-ground brand visibility
 - Masoom Sharma association
 - Media and PR exposure
 - Audience engagement
 - Post event visibility
 - 3 VVIP + 10 VIP Passes
 - Corporate Hospitality
-

3. POWERED BY SPONSOR (2) – ₹15,00,000 Each

Benefits

- Premium Logo Placement
 - Stage Branding
 - LED Promotions
 - Social Media Campaigns
 - Press Coverage
 - 10 VIP Passes
 - Exhibition Space
 - On-stage Brand Mention
-

4. CO-POWERED BY SPONSOR (4) – ₹10,00,000 Each

Benefits

- Logo on Event Creatives
 - Stage Side Branding
 - Digital Promotions
 - Exhibition Stall
 - 6 VIP Passes
 - Product Display
-

5. ASSOCIATE SPONSOR (6) – ₹4,00,000 Each

Benefits

- Logo on Posters
 - Website & Social Media Branding
 - Exhibition Counter
 - 4 VIP Passes
 - Stage Announcement
-

6. HOSPITALITY PARTNER (2) – ₹2,50,000 Each

Benefits include branding in VIP hospitality areas, guest lounge visibility, and hospitality acknowledgements.

7. FOOD & BEVERAGE PARTNER (3) – ₹2,00,000 Each

Benefits include exclusive food court branding, product sampling, stall space, and promotional visibility.

8. MEDIA & RADIO PARTNER (4) – ₹1,50,000 Each

Benefits include co-branding, media visibility, logo placement, and cross-promotional campaigns.

9. DIGITAL & INFLUENCER PARTNER (5) – ₹1,10,000 Each

Benefits include influencer collaborations, branded content, social media integrations, and creator promotions.

10. GIFTING & MERCHANDISE PARTNER (5) – ₹99,000 Each

Benefits include gifting rights, logo on merchandise, backstage branding, and VIP kit inclusion.

BRAND ACTIVATION OPTIONS

- Product Launch
- Vehicle Display
- Experience Zone
- Selfie Booth
- Contests
- Sampling Activities
- AR/VR Experience
- Digital Engagement Booth

IDEAL BRANDS

- Automobile
- Real Estate
- Banking & Finance
- Education • FMCG
- Fashion & Lifestyle
- Telecom
- Electronics

- Healthcare
- Hospitality
- Food & Beverage
- E-commerce
- OTT Platforms
- Consumer Durables

CONTACT

Tradcom Marketing Pvt. Ltd.

 +918439765986

 www.thesapphirenights.in

 sponsorship@thesapphirenights.in

 contact@thesapphirenights.in

THE SAPPHIRE NIGHT WITH MASOOM SHARMA

Sponsor. Stream. Own The Moment.

For more details visit us : <https://thesapphirenights.in/>